

People Fest 2010
~Sponsored by the Town of Wadesboro~

On Saturday, October 9, 2010 the streets of Uptown Wadesboro will come alive with music, dance, food and excitement. Over 10,000 people attend the one day festival. If you wish to participate, please fill out and return an application. For more information call 704-475-0742

Vendors must apply to be in one of the following categories

1. Art/Craft Vendor
2. Commercial Vendor
2. Nonprofit or Commercial Food Vendor
3. Non-Profit Vendor
4. Elected Official Vendor

Please see the attached for a brief description and fee schedule for each category.

General Information

1. **Application Deadline is September 15st.** After the deadline using the postmarked date, a **\$50 late fee** is required before applications will be considered.
2. Art/Craft and Commercial applications must be accompanied by a photo(s) of product. If you would like photo(s) returned, include a self-addressed, stamped envelope. If you were a vendor last year, then you do not have to send in photos.
3. Spaces measure 10' x 12' or 10' x 20'. Space location requests will be considered, but are not guaranteed.
4. All vendors must provide all equipment, tables, chairs, tents and signage for their space.
5. Amplified sound is not allowed.
6. All activity is confined to designated space.
7. All vendor booths should be attractive from all sides and kept neat and clean. There will be a booth decoration contest at People Fest. The vendor who wins will receive a free booth at the 2011 festival.
8. Electricity is available for vendors. Generators are not allowed.
9. Vendors can not give away free food or beverages.
10. The Town of Wadesboro has the right to deny applicants from participating in the festival. You will be notified of your acceptance, space assignments, additional information, parking instructions, parking permits and maps two weeks prior to the festival.
11. **No refunds** will be made once an application is accepted and a confirmation letter has been mailed. Applications not approved will receive a full refund.
12. The festival will be held **rain or shine**. Please plan accordingly. There is no rain date. No refunds will be given due to inclement weather.
13. No commissions are charged. Vendors are responsible for collecting and reporting state sales tax.

Festival Schedule

Set up starts at 6 a.m. Festival starts at 9a.m.

No security is provided prior to the set up time

Set up must be complete by 8:30 a.m.

No one will be allowed into the festival to set up after 8:30a.m.

By 8:30 a.m. all vehicles must be off the streets

Festival end time is at 4 p.m.

No vendor is allowed to break down before the end time.

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Please Print or Type

Name _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ E-mail _____

Website _____

Please indicate what type of vendor you are:

- _____ Art/Craft Vendor
- _____ Commercial Vendor
- _____ Commercial Food Vendor
- _____ Nonprofit Food Vendor (must attach documentation of 501 status to application)
- _____ Non-Profit Vendor (must attach documentation of 501 status to application)
- _____ Elected Official Vendor

Please describe the items that you plan to sell at the festival below

If needed, please list items using electricity along with the amount of amps and the number of outlets needed.

_____ # of 110V _____ # of 220V _____ # of AMPS

Please make all checks and/or money orders payable to the Town of Wadesboro
Please mail application and check to 110 Breslin Street, Wadesboro, NC 28170